

ANGEL TRAZO



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EDUCATION & HONORS

COLGATE UNIVERSITY
Hamilton, NY
Fall 2014-May 2017

Bachelor of Arts, Biology and Art & Art History (Studio) *magna cum laude*

- Dean's Award for Academic Excellence All Semesters
- Phi Eta Sigma National Honors Society Fall 2014
- Beta Beta Beta Biology Honors Society Spring 2017
- Senior Thesis: Where Are You From? (Graphic Novel), Nominated for Honors. Awarded the Harriette Wagner Memorial Award
 - Given to a senior Art & AH major whose work exemplifies the way visual arts enrich the spirit and express the dignity of human beings

DESIGN & MARKETING EXPERIENCE

INTERN
WiT Media
New York, NY
June 2017

GRAPHIC DESIGN INTERN
Shaw Wellness Institute
Colgate University
August 2014-May 2017

- Conduct market and client research such as creative and media strategies and brief preparation
- Proof ads and creative materials
- Create WiT Media social posts (design, illustration, photography) for agency social media platforms
- Designed digital and printed posters, brochures, infographics, and logos to promote wellness events such as guest lectures and physical education programs
- Collaborate with fellow interns and Social Norming committee to create eye-catching poster campaigns which encourage holistic wellbeing among Colgate students and faculty

GRAPHIC DESIGN INTERN
SoPact
Fremont, CA
May 2015-June 2017

RESEARCH ASSISTANT
Art Department
Colgate University
June 2016-August 2016

- Spearheaded design of SoPact logo, infographics, icons, Ebook templates, and other UI/UX elements to produce a visually-cohesive website and enhance marketing of SoPact products
- Produced visual diagrams to enhance the understanding of the Hindu and royal figures, themes, and iconography described in Professor Padma Kaimal's research manuscript on the Kailsanatha Temple, Tamil Nadu

GENERAL WORK EXPERIENCE

UNDERGRADUATE RESEARCHER
Biology Department
Colgate University
August 2016-May 2017

- Assisted in ongoing research projects in the Cancer Biology Laboratory of Doctor Engda Hagos by analyzing mitophagy in Krüppel-like factor 4 (KLF4)-null mouse embryonic fibroblasts
- Performed tissue culturing, Western blotting, transfection, and fluorescence microscopy

JEWELRY SALES ASSOCIATE
Nordstrom
San Jose, CA
June 2015-Feb 2016

- Provided welcoming customer service by greeting each customer and addressing customer needs
- Showcased product knowledge of fashion jewelry, fine jewelry, and watches as well as current trends

CAMPUS LEADERSHIP

VICE PRESIDENT & PUBLICITY CHAIR
Organization of Asian Sisters in Solidarity
Colgate University
Fall 2016-May 2017

- Facilitated discussions among Asian/Asian-American women on topics such as culture shock, language barriers, social life, and the classroom to reflect on how Asian identity shapes the Colgate experience
- Plan school-wide events such as guest speaker, Helen Zia, cultural food events, spoken word events, and student panels to enhance awareness of Asian/Asian-American voices on campus
- Spearhead the design of event posters and maintained Facebook page to increase awareness of events

SKILLS

HIGHLY PROFICIENT: Photoshop, Illustrator ★★★★★

PROFICIENT: InDesign ★★

INTERMEDIATE: HTML/CSS, AfterEffects, Dragon Frame ★

★ : years of working experience